



**IT'S FULL OF POTHOLES.**

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Paid for by No on Measure C Committee 2022, FPPC ID No. 1452264

# TOP REASONS TO VOTE NO:



## Higher Taxes.

Politicians are rushing voters to lock in higher sales taxes for the next 30 years. Measure C is just one of the many new taxes politicians and special interest groups want to impose on Fresno taxpayers this year alone. The current Measure C doesn't even expire until 2027. We have time to get it right. Vote NO on Measure C.



## Makes it harder to pay for basic needs.

Inflation is already hard enough on families. We are in the middle of dealing with surging prices for gas, food, rent, and everyday expenses. Measure C will just make it harder to pay for basic needs. It's time to reign in out-of-control spending by politicians. We cannot afford to pay for more political slush funds.



## Backroom Deals.

Measure C was written behind closed doors by the same politicians and bureaucrats who, for 35 years, have failed to keep their promises to fix our broken streets and clean our air.



## After more than three decades, our neighborhoods still have Broken Roads because of Broken Promises.



## Leaves existing neighborhoods behind & ignores the safety of our children.

Measure C renewal is more of the same. The expenditure plan DOES NOT guarantee sidewalk and road repairs in existing neighborhoods, fails to adequately fund safe routes to schools, and focuses investments on major road expansions that will cause uncontrolled sprawl and make our air quality worse.



## Measure C explicitly limits funding from being used to pay for crosswalks, streetlights, and adding and repairing sidewalks with curbs and gutters in existing neighborhoods.



## Lack of real oversight and transparency.

There is no actual oversight on how the \$7 billion will be spent. Their Citizens Advisory Committee is only advisory, only meets once a year, and has no authority to veto decisions to borrow against future revenues or Plan amendments.



## Measure C lets politicians borrow against future tax dollars and leaves a \$7 Billion dollar bill for our grandkids to pay.



## Rushed Process.

A broad coalition of advocates from every sector of our community repeatedly called on the Measure C renewal committee to take the necessary time to bring Fresno County residents into the discussion to ensure all transportation needs were identified and properly prioritized. Instead, politicians and bureaucrats rushed through the process and left taxpayers out of the conversation.



## Fails to clean our air and address the growing climate crisis.

We are facing many challenges - a growing housing crisis and a worsening climate crisis. While we have some of the worst air quality in the nation, politicians only want to invest 2% of Measure C toward improving air quality, despite transportation being the largest source of pollution.



## Fails to invest in neighborhoods that need it most.

Measure C fails to prioritize communities with the worst road conditions and highest needs.



## Fails workers and the local economy.

Measure C doesn't guarantee local workers jobs and training programs.



## Cuts public transportation.

Measure C cuts public transit by 50%, making it harder for vulnerable residents without cars to access essential services and medical care.



## Fails to help get our fair share of federal and state transportation dollars.

Measure C fails to draw down state and federal funds to support public transit and transit-oriented development that could help build affordable housing along transit corridors in existing communities.



## Lacks vision.

Measure C does not provide the transportation system we need for our future. Measure C does not include funds for electric charging stations, light rail, new technology and solar generation.



## Works for the rich, taxes the poor.

Measure C makes taxpayers pay for road and infrastructure improvements that benefit developers and their pet projects



## Leaves rural and unincorporated communities behind.

Measure C leaves rural and unincorporated communities without robust regional transportation options and fails to plan for future growth and transportation needs in our region.



## Cuts programs for seniors and people with disabilities.

Measure C eliminates existing funding for senior transit, farmworker van pools and services for people with disabilities.